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Naval Technology Development Strategy in the Integrated Fleet Weapon System for Supporting the Principal Task of Indonesian Navy In Proceedings of the 3rd International Conference on Marine Technology - Volume 1: SENTA, 185-194, 2018 , Surabaya, Indonesia Authors: Ahmadi ; Avando Bastari ; Bill Saudiaz and A. K. Susilo Affiliation: Indonesian Naval Technology College (Sekolah Tinggi Teknologi Angkatan Laut/STTAL) Bumimoro-Morokrembangan, Surabaya 60178, Indonesia, Indonesia ISBN: 978-989-758-436-7 Keyword(s): Naval Technology, Strategy, Fleet Weaping System.

Abstract: As an effort to optimize the implementation of Indonesia Navy principal task, development strategy has an important role to encounter naval defense and security threat. This research aimed at formulating a strategy to develop naval technology to strengthen the integrated naval weapon system. This research used SWOT (Strength, Weakness, Opportunity, Threat) analysis method as strategy formulation.

Secondly, this research used the Interpretative Structural Modeling (ISM) and Balanced Scorecard approach. Naval technology development strategy in the integrated fleet weapon system (SSAT) which was based on naval technology was formulated into a strategic management plan which was based on five points of SO strategy, three points of ST strategy, six points of WO strategy and one point of WT strategy that made in fifteen stages of strategy in the naval technological mastery.

The strategy mapping created in the Balanced Scorecard structure presented that financial perspective was made of one (More)

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